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RENO RIVER FESTIVAL BREWS UP FUN WITH FIRST-EVER BIGGEST LITTLE HOMEBREW CHALLENGE

Entries accepted now through April 29

RENO, Nev. (March 7, 2011) – Put those home brewing skills to the test during the 8th annual Reno River Festival’s inaugural Biggest Little Homebrew Challenge. Open to all non-professional brewers for a shot at first, second and third place prizes, entries are accepted through Fri., April 29th and are judged during the Festival, Sun., May 8th at 2 p.m. In addition, the three-day Festival’s action-packed lineup includes top whitewater competitions, free clinics, Music in the Park and the highly-anticipated Run Amuck fun run, as well as a free Friday night concert in the Park with details soon to come. To register, or for more information, visit www.RenoRiverFestival.com.

“There are a lot of talented home brewers in this region and it’s our goal to give those people a venue in which to showcase their skills,” said Jim Bauserman, owner of the Reno River Festival. “We expect a great turnout for this Sunday afternoon addition and hope that our attendees enjoy the opportunity to further participate in the Festival.”

Homebrew entries are accepted now through April 29 and no wines, ciders or meads are eligible. Each submission is \$30 and limited to three submissions per brewer. All entries must include a completed registration form, the full brew recipe and three labeled bottles of beer containing a minimum of 10 ounces in volume. For complete rules and entry forms visit www.RenoRiverFestival.com/home-brew.

To be eligible, entrants must submit a completed registration form, three 10-ounce brew samples and the entry fee by Fri., April 29, 2011, to:

Reno River Festival
5355 Kietzke Lane, Suite 200
ATTN: Biggest Little Homebrew Challenge
Reno, NV 89511

In addition to the Biggest Little Homebrew Challenge, the Reno River Festival includes plenty of entertainment and action for everyone including a kid’s play area, an outdoor expo featuring the hottest outdoor merchandise and apparel, and food and beer gardens throughout all three days. Jumpstarting the morning is free Yoga in the Park Saturday and Sunday at 9 a.m., courtesy of Yogic Lounge.

For more details about the 8th annual Reno River Festival or the Run Amuck, visit www.RenoRiverFestival.com or call 775-784-9400 x 119.

The 8th annual Reno River Festival is held at the Truckee River Whitewater Park at Wingfield located in the heart of downtown Reno’s Old Southwest, named one of “Best Neighborhoods in America” by Men’s Journal magazine and recognized by Travel + Leisure as one of “America’s Coolest River Walks.” Hosting top whitewater athletes from around the world May 6-8, 2011, the city’s \$1.5-million Whitewater Park is within steps of the downtown Reno gaming and entertainment corridor including dining options ranging from five-star to those open until 5 a.m., entertainment venues, museums, theaters, hiking and biking trails and a selection of renowned hotel-casinos offering fully customizable weekend getaway packages. The 8th annual Reno River Festival is presented by Reno River Festival LLC and Dolan Automotive Group.

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