



FOR IMMEDIATE RELEASE

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2009 RENO RIVER FESTIVAL EVENT SCHEDULE

RENO, Nev. (April 28, 2009) – Just 10 days from today, nearly 40,000 people will descend on downtown Reno's Truckee River Whitewater Park at Wingfield to enjoy three days of endless activities and entertainment during the 6th annual Reno River Festival. The event, held May 8 – 10, features world-class whitewater competitions for pros and amateurs alike, the return of the ever-popular, obstacle-filled "Run Amuck" two-mile fun run, free clinics, music in the park, delicious food from a variety of vendors, a beer garden offering local microbrews and an outdoor expo offerings the most popular products on the market today. The 2009 Reno River Festival also includes free yoga in the park each morning at 9 a.m. thanks to Yogic Lounge and regular appearances from the world-famous Budweiser Clydesdales.

THURSDAY, MAY 7

12 p.m. – 6 p.m. On-site athlete registration opens at Wingfield Park – Whitewater, Run Amuck

FRIDAY, MAY 8

10 a.m. - 6 p.m. On-site athlete registration – Whitewater, Run Amuck
Outdoor Expo

12:30 p.m. – 3 p.m. Open Freestyle Competition

3:15 p.m. Open Freestyle Awards Ceremony

3:30 – 5 p.m. Music in the Park featuring Buster Blue

4 – 6 p.m. World-Famous Budweiser Clydesdales at First Street and Arlington Avenue

6 – 11 p.m. Official Reno River Festival Kick-Off Party at West Street Market

SATURDAY, MAY 10

9 – 10 a.m. Free Yoga in the Park – Wingfield Stage

9 a.m. – 1 p.m. Pro Freestyle Competition

9 a.m. – 7:30 p.m. Outdoor Expo

10 a.m. – 5 p.m. On-Site Athlete Registration – Whitewater, Clinics and Run Amuck (Run Amuck registration closes at 12 p.m.)

11 a.m. – 1 p.m. World Famous Budweiser Clydesdales at First Street and Arlington Avenue

11 a.m. – 4:30 p.m. Free Whitewater Clinics

- more -

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12 p.m.	Run Amuck Registration CLOSSES
1 – 1:30 p.m.	Run Amuck Costume Contest
1:30 p.m.	Pro Freestyle Awards
2 – 4:30 p.m.	Run Amuck Fun Run
2:30 – 4 p.m.	Music in the Park featuring Lavish Green
4:30 p.m.	Run Amuck Awards Ceremony
5 – 6:30 p.m.	Music in the Park featuring The Novelist
5 – 7 p.m.	Holland Project's Double Dutch Street Battle – Barbara Bennett Park

SUNDAY, MAY 11

9 – 10 a.m.	Free Yoga in the Park – Wingfield Stage
10 a.m. – 5 p.m.	Outdoor Expo; Mother's Day
10 a.m. – 3 p.m.	Participant Registration - Clinics
10 – 10:30 a.m.	Fly Fishing Casting Demo by Reno Fly Shop
11 a.m. – 12 p.m.	Boatercross Qualifying Rounds
11 a.m. – 12:30 p.m.	Music in the Park featuring Blueberry Love Machine
11 a.m. - 4 p.m.	Whitewater Clinics
12 – 2 p.m.	World Famous Budweiser Clydesdales at First Street and Arlington Avenue
1 – 4 p.m.	Boatercross Competition
1:30 – 3 p.m.	Music in the Park featuring Drinking with Clowns

The Truckee River Whitewater Park is located just blocks from Reno's 24-hour gaming excitement and other attractions including dining and nightlife, golf, skiing, hiking and bike trails, lakes and a selection of art museums and galleries. For more details about the 6th annual Reno River Festival, visit www.RenoRiverFestival.com or call 775-784-9400 x 119.

The 6th annual Reno River Festival is held at the Truckee River Whitewater Park at Wingfield in the heart of downtown Reno's booming RiverWalk district. Hosting top whitewater athletes from around the world May 8-10, 2009, the city's \$1.5-million Whitewater Park contributes to the region's image as America's Adventure Place, providing an easily accessible venue for adventure and recreation just steps from downtown's Reno's entertainment and gaming district. The 6th annual Reno River Festival is presented by Reno River Festival LLC in Reno-Tahoe, America's Adventure Place.

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